



KALPO



MEMBERS OF THE ROMANIAN OWNERS' ASSOCIATION

PLANTA ROMANICA

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PLANTA ROMANICA

Union gives strength!

(Aesop)



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PLANTA ROMANICA

Unirea dă puterea!

ABOUT PLANTA ROMANICA

The medicinal and aromatic plants industry in Romania reaches a turnover of many millions of euros annually. The cultivation of medicinal and aromatic plants, their processing and the production of teas, cosmetics, pharmaceuticals and various food supplements has become a prosperous business in recent years. Romania's natural potential is huge: out of the total of 3,700 species of plants that grow in our country, the medicinal flora is represented by 800 species, of which 283 have certain therapeutic properties.

Before 1990, there was only one state-owned enterprise in this field: Plafar. Today, there are dozens of private companies that cultivate, process and capitalize on medicinal and aromatic plants. Associations and producer groups were formed.

The main organization of producers and processors of medicinal and aromatic plants in Romania is the Patronage "Planta Romanica". It brings together 14 companies, including Hofigal Bucharest, Dacia Plant, Fares Orastie.

When the "Planta Romanica" patronage was born, in 2002, it was a period of creative effervescence, which was manifested by the desire to -A FACE- in many fields, in various plans and directions. The idea came from Acad. Dr. Farm. Ovidiu Bojor who found the name suggestive and full of content "Romanesque Plant". The "baptism" took place in September 2002 when the employers acquired legal personality. Many companies have realized that the association in an employer can only be beneficial for all those who process plants, for all those who produce modern phytotherapeutic products.

The president of the board of trustees was naturally elected "Acad. Dr. Farm. Ovidiu Bojor a well-known personality recognized internally and internationally. The establishment of the patronage has become a real support, of great importance for all those who carry out their activity in the field of research and processing of medicinal and aromatic plants.

After spending so much time with its loyal members, the employers became a big family. We participated in weights together, but we also enjoyed anniversaries or other events: product launches; book launches by the authors of the association.



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ABOUT CANNATERRA

It is good to know what can help you preserve your health or optimize the healing conditions, and become physically and mentally healthy, in the shortest time and in the simplest and most pleasant way!

The cannabis plant gave its name to the ENDOCANABINOID SYSTEM, which was discovered in the 90s of the last century, as a dynamic system that ensures both physical and mental balance. Through the endocannabinoid system, both HOMEOSTASY and PSYCHOSTASY are ensured.

There is a circuit of information from the body to the brain and back (via the vagus nerve, and through the neurotransmitters that travel through the blood) and a circuit of information from the brain to the mental/psychic and back (via the psycho-neuro-endocrine chain).



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ABOUT DOREL PLANT

If you are interested in the great diversity of medicinal plants and natural remedies, you have come to the right place.

We, who work and study these fields, try to offer you the widest possible range of natural products from medicinal plants prepared according to recipes inherited for hundreds of years.

We prepare teas, tinctures, salves and syrups from plants carefully selected and harvested in their optimal period from the flora of the Apuseni Mountains.

We do not hesitate to convince you of the effectiveness of the miraculous power of medicinal plants and we invite you to carefully study our offer of treatments. Do not hesitate to contact us for any concerns or additional details. Our products have ISO 9001 and ISO 14000 certifications under T.U.V. certification.



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ABOUT ELIDOR

The Elidor company was founded in December 1994 by MD Sorin Godeanu and MD Elena Nicolau. Both founders, having deep knowledge about medicinal plants and at the same time practicing allopathic medicine, realized that they could bring to the medical world a new therapeutic vision for the ailments faced by human society.

Having in the team personalities at the highest level (Professor of Medicine Bragarea, PhD in cosmetic chemistry Rodica Stoica), the Elidor company has made natural products with definite therapeutic value from the very beginning.

The research activity was channeled on a mostly traumatic and inflammatory case report, especially in neurosurgical patients.

The results, sometimes remarkable, led us to look very carefully at this natural therapeutic treasure that can be used in cases where allopathic medicine has proved powerless.



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Health from the heart of Dacia

ABOUT FARES

In 1929, more than nine decades ago, a beautiful journey began in the world of plants, which brought together traditions and innovation, to obtain teas and remedies from medicinal plants, which won the trust of Romanians everywhere. This journey began at the foot of Sarmizegetusa, in the heart of Dacia, in the same places rich in tradition, where life flourishes every year giving us the best ingredients for health: in Orăștie.

In the interwar period, success went beyond the country's borders. The essential peppermint oil, produced by the pharmacist Farago's company, was valued as being at the level of those prepared in Germany or Great Britain, and the Digitalis extract was declared the Romanian National Standard. Doctors and pharmacists have over time appreciated the fruits of pharmacist Farago's activity, commercial relations extending throughout Europe and even North America. Nor did the scientific activity go unnoticed, being recognized in specialist circles around the world.

We believe that nothing is accidental, and the fact that for over 90 years we have been carrying out our activity, without interruption, exactly in the same place where the company was founded and we grow medicinal plants near Sarmizegetusa, is a mark of continuity and Romanian identity.



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ABOUT FARMACEUTICA REMEDIA

REMEDIA received the highest score of 10 in the VEKTOR evaluation in 2021, ranking in the TOP 10 companies, together with Antibiotice, Banca Transilvania, BRK Financial Group, Electrica, IMPACT Developer & Contractor, Nuclearelectrica, OMV Petrom, Purcari, TeraPlast.

REMEDIA is one of the first 8 companies whose ESG (Environmental, Social, Governance) scores were published on the BVB Research Hub, together with Antibiotice, BRD, Nuclearelectrica, OMV Petrom, Teraplast, Transgaz and BVB. ESG scores are based on analysis reports provided by Sustainalytics, one of the leading global providers of ESG ratings and analysis.

In April 2022 Farmaceutica REMEDIA SA purchased a 50% participation in the share capital of PHARMA EXPERTSPEDITION SRL in order to develop and strengthen the distribution and logistics activity.



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ABOUT FARMANAT POIENI

Farmanat Poieni company was founded in 2005, continuing through its activity an old tradition of over 100 years. We inherit these practices from our ancestors, being passed down from father to son, and with the passage of time we established the company, being the fourth generation to practice phytotherapy.

God created us, but with us he also created "cures" for our diseases, we just have to find them. Only by protecting nature and what surrounds us will we be able to use its medicine to treat various diseases and ailments.

"Mothers Earth's Medicine chest is full of healing herbs of incomparable worth" - Robin Rose Bennet.

The geographical location of the company, at the foot of the Apuseni Mountain, in the village of Poienii de Jos, has positively influenced the quality of the products we develop: teas, tinctures, ointments and syrups.

The diversity of medicinal plants used in the composition of our products varies, from roots to leaves, flowers or seeds, and one of the basic objectives of our company is product quality.

In order to benefit to the maximum from the healing qualities of the medicinal plants, we use technological lines for the selection and processing of the plants, both green and dry. In this way, over the years, we have managed to win the trust and respect of our clients and collaborators.



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ABOUT HOFIGAL EXPORT-IMPORT

Launched in 1990, the Romanian brand HOFIGAL was first a dream, which gradually materialized, becoming what it has been for more than 30 years, namely the symbol of healing and protective nature.

Hofigal has always promoted Nature as a unique way to increase the quality of life, being one of the most well-known brands producing natural food supplements and cosmetics. Year after year, the company experienced a continuous evolution, both in terms of the technology of production flows and physico-chemical and microbiological analysis laboratories with modern equipment and qualified personnel, as well as in terms of increasing productivity and diversifying the range of products.

Quality, safe products, manufactured in and for a clean environment, with care to protect energy resources, represent our total commitment!



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ABOUT HYPERICUM IMPEX

Hypericum Plant represents a concept that was created from the desire to bring nature and healing plants closer to each of us. With over 28 years of activity, we have managed to start and develop a brand that meets the needs of man to treat himself with the remedies offered by nature. We started from an idea, from the passion for nature and its qualities, and since then we have developed and grown, and now we are also present in 30 physical locations throughout the country.

Our natural products store offers you natural solutions for various ailments. In the treatment section, you can find natural products for a wide range of conditions, starting with acne, anemia, bronchitis, cardiovascular problems, digestive problems or colds and flu. We have a lot of natural and natural products, syrups, teas, capsule tinctures and more, all made from selected plants, plants that naturally help us to treat and cure different body ailments. The natural treatments from Hypericum restore your well-being and joy of life, in a natural way.

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The idea of crystallizing a society based on teas and natural products from medicinal plants started from the knowledge of the medicinal flora of the area. The passion for medicinal plants and the desire to give people the opportunity to treat themselves with the help of nature led us to channel our knowledge and efforts in building and developing this brand.

We started step by step and the business developed more and more. I learned and grew with the development of the brand. We learned to recognize the plants, to distinguish them, to dry them so that they retain their pharmaceutical properties. We continue to learn, grow and develop to provide our customers with the best products on the market.

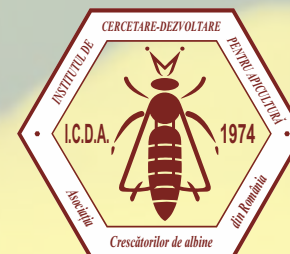
The first teas I came up with were from the plants: St. John's wort, Horsetail, Mousetail. Due to the fact that our first products were appreciated, we continued with the increase in the number of medicinal species, such as: Medicinal lime (*Tilia cordata*), horsetail (*Mentha longifolia*), marigolds (*Calendula officinalis*), rose hips (*Rosa canina*), troscot (*Polygonum aviculare*), Chicory (*Cichorium intybus*), Blueberry (*Vaccinium myrtillus*), Thyme (*Thymus serpyllum*), etc. The work was all manual.



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ABOUT ICD APICULTURĂ

Founded in 1974, THE INSTITUTE FOR APICULTURAL RESEARCH & DEVELOPMENT is a scientific research unit carried out in different subfields of activity in accordance with its departmental structure of research and development (genetics and breeding of bees, beekeeping technology, honey resources and pollination, bee pathology, chemistry and technology of beekeeping products, apitherapy) and production that utilizes at a high level of competence the knowledge in the field of obtaining and using bee products (honey, pollen, propolis, royal jelly, bee venom, beeswax, etc.) as natural sources of food supplementation, but also as therapeutic means in the treatment of a wide spectrum of diseases of the human body and also in the creation of medicinal products and food supplements intended for the bee species.

THE INSTITUTE FOR APICULTURAL RESEARCH & DEVELOPMENT produces and delivers a wide range of products, the result of almost 50 years of research activity.

- food supplements for human and veterinary use, cosmeto-therapeutic products (made in the Department of Apitherapeutic Food Supplements)
- medicinal products for veterinary use for the treatment and combating of bee diseases (made in the Department of Veterinary Medicines for Beekeeping (GMP authorized))
- beekeeping biological material made in our own apiaries (selected mated multiplication queens (Moara Vlasiei Multiplication Apiary) and selected elite mated queens (Elite Apiary - Cislau-Buzau Zonal Station and Elite Apiary - Bididia-Tulcea Zonal Station), swarms and families of bees.

It owns a RENAR accredited and sanitary-veterinary authorized laboratory for determining the quality of beekeeping products and food supplements based on beekeeping products, including honey analyzes through the National Apiculture Program (P.N.A). It also offers medical services of apitherapy and alternative therapies (Center of Apitherapy), all products are distributed directly through the Finished Products Warehouse, the I.C.D.A. retail store and the online store (food supplements for human use and cosmetic-therapeutic products), the veterinary pharmaceutical warehouse and veterinary pharmacy (veterinary medicinal products for beekeeping) located within the Research-Development Institute for Apicultura S.A.

Nature needs bees, bees need people, and people need nature!



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Imedica s.a.
the quality health products



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ABOUT IMEDICA

Imedica S.A. was founded in 1991, with the mission to integrate into one company all processes a pharmaceutical product undergoes until reaching the patient, ultimately providing to the end customer a high level of healthcare.

Imedica S.A. is registering, importing, promoting, selling and finally delivering, in over 600 cities and villages throughout Romania, from Bucharest to the most remote place of the country. We are proud to be one of the very few companies integrated into offering a complete and diverse service, to more than 3000 satisfied customers, from pharmacies, other warehouses and hospitals.

Imedica S.A. is engaging into contributing through its specialists to the discovery of new molecules and is verifying the viability of new combinations in pharmaceutical industry. Its R&D department is focusing in the development of in-house projects, as well as projects conducted in cooperation with traditional partners.

What differentiated us from the competition in the past was being the only company having a distribution network, in a market when pharmacists had to drive long hours to get to Bucharest for a box of drugs, in order to take it back to their pharmacy and sell it.

Today 30 years later, and keeping the customer oriented approach, Imedica has grown from working with one small pharmaceutical company and having sales of just a few thousands of boxes per year, to exclusively representing all Greek pharmaceutical major players, local Romanian producers and L'AMAR HEALTHCARE LTD, reaching sales of some millions.



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KALPO

ABOUT KALPO

About 3 decades ago in the village of Pietroasele, Buzau county, a new traditional Romanian product was born, a brand that in years to come would bring the taste of home to Romanians who have gone across the borders. In a land of wine, I revalued the power of plants that the Romanians have used with sanctity for hundreds of years, and I decided to establish a company that would start the production of tea through collaborations with certain factories.

Later we grew and the desire for perfection made us create our own factory that would be located in Prahova county.

We went beyond the packaging of traditional plants, we created our own tea recipes, we brought the Orient closer together with the green tea plant, we packed everything with care for each individual consumer. Over time, we have accumulated vast experience and have created two tea brands, Vedda and Evolet.

VEDDA is the brand under which our products intended for the retail sector are identified, and Evolet is the premium range specially designed for HoReCa and stores that have select products in their portfolio.

We believe in the power of plants, in the qualities of 100% natural products and in the quality of our teas, which have long managed to go beyond the borders of Europe, to reach the Romanian communities in North America and Canada, to conquer the tastes of Asians, but also Americans.

The company Kalpo is a Romanian company with fully private capital, the main object of activity being the production and packaging of herbal and fruit teas, green and black tea, and as a complementary activity the collection of medicinal plants, forest fruits and their conditioning for sale both on the internal market as well as the external market. The company was founded in 1992, accumulating over time a rich experience in the field, having a well-trained management team and a qualified staff.



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Laboratoarele Favisan

ABOUT LABORATOARELE FAVISAN

In 1991, VIRGINIA FAUR participated in the World Congress of Pharmacology and Pharmaceutical Sciences, in Washington, and in 1992 and 1994, in two other congresses in Germany, on which occasion she became a member of the International Pharmaceutical Federation. In 1992, VIRGINIA FAUR started, with three people, the production of teas, lotions and ointments, based on the accumulations of all these years. The makeshift home lab expanded into two rooms; after a year, he rented a three-room apartment. More and more people put their hope of healing in natural remedies wearing the signs VIRGINIA FAUR - FAVISAN - ROMANIA.

A year later, the collective consisted of 11 people and operated in a two-room house. In the following two years, the present edifice was built, the staff increased to 35 people, and, when this space also became insufficient, in 1996, production spaces were built on an area of 750 m.p., a warehouse for plants in an area of 650 m.p., to which were later added other spaces intended for production, outside the city. Number of employees: 55.

During this time, production has diversified a lot: from four products to over 500. The equipment with laboratory equipment, modern machines and equipment ensures a considerable increase in productivity and production volume. Nature's chemistry, directed intelligently, becomes the ally of healthy life.

FAVISAN is transforming day by day into a space of education in the spirit of the values ordained by God, against the background of positive thinking, with a balanced diet, as a defining component of a healthy life. Moreover, the "Doctorul-Natura" magazine is the source of correct information regarding self-care.



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Divera
L • A • B

ABOUT DIVERA

We created the products of our laboratory by combining the knowledge of botany, pharmacognosy, pharmaceutical technique and cosmetology acquired during pharmacy school with the information accumulated after finishing university studies, where, I no longer took into account rules, labels, and chose to study only what it brought me satisfaction and a better understanding of my surroundings and myself.

About 5 years ago I first heard about the notion of "smart cosmetics" and it caught my attention. This type of cosmetics uses entirely functional ingredients so that no ingredient is "filler" but has active principles.

Cosmetic preparations and personalized natural remedies can support the healing processes of both skin conditions and other types of conditions (supports blood circulation, breathing, digestion, relieves pain). These are mixtures of vegetable oils, with well-defined properties and chosen according to them, natural active ingredients and plant extracts with a real therapeutic effect, together with pure, organic essential oils, which come to ennoble the final preparation, potentiating the effect of the other ingredients and bringing in additional elements that go beyond the realm of the physical and touch the soul and psyche of the user. An example is the mixture that supports the digestion of babies whose composition calms both the baby's tummy and the psyche of the young mother who applies the oil.



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Onedia

DISTRIBUTION

We bring nature to you

ABOUT ONEDIA DISTRIBUTION

With 100% Romanian capital, Onedia is one of the largest national distribution companies of natural products. We are pioneers and innovators in the field in which we operate, and this motivates and empowers us to be the best at what we do, day by day.

Our story begins in 1997, when we started as a family business. Convinced of the benefits of plants, we wanted to support alternative medicine specialists and, together, bring nature closer to those in need.

Step by step, with enthusiasm, promptness and professionalism, we grew from year to year, so that, at present, we collaborate with hundreds of manufacturing/importing companies and meet the requirements of thousands of customers from all over the country.



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Joanna PÉLISSIER,
Refeel Natural Beauty



ABOUT REFEEL NATURAL BEAUTY

Refeel Natural Beauty was born in Romania and developed by French and Romanian specialists, passionate about the power of this amazing plant. Forgotten for decades in Romania, we want to bring hemp to its ancestral lands.

Our selection of hemp and CBD products is carefully crafted in the European Union and Canada. We pride ourselves on offering our customers the best and believe you will discover the benefits of CBD in our products.

At Refeel, we are dedicated to providing our customers with a friendly and professional service and are always happy to answer any questions you may have.

Thank you for choosing Refeel and we look forward to helping you discover the many benefits of CBD!



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Rotta Natura

Better every day

ABOUT ROTTA NATURA

Romanian company dedicated to creating products that improve our lives, all of us. With over 30 years of experience in the field, we seek to bring the balance between science and nature by making supplements that truly have the power to heal us and provide much-needed balance in an increasingly more harmful.

Nature is an inexhaustible source of inspiration for people. This "laboratory" offers us the solution to eliminate the imbalances we face. We believe that only by using it intelligently can we all have a chance to enjoy a healthier life. That is why we do not follow the excessive use of active plant substances, but guide ourselves in the creation of high-performance natural supplements according to the principle of balance. The designed formulas are effective because they provide the optimal dose of active principles that the organism needs to be in the best shape.

Using plant extracts that contain an increased concentration of biocompounds compared to the plain plant. For example, unlike a tea, the therapeutic effect of capsules based on extracts is greatly increased as nothing of the healing potential of the plants is lost. In addition, our formulas have the optimal dosage and a balanced content of essential active substances. We know that health is priceless and that each of us must have a chance at a better life. That's why we make constant efforts to make our products accessible to everyone. With the help of this site we want to help you; we want you to find the most suitable natural solution for your health. In its pages you will find high-performance products that cover a wide range of conditions.

All Rotta Natura products are certified by S.N.M.A.P.S (National Service for Medicinal, Aromatic Plants and Beehive Products) and are produced under the ISO 9001 quality management system, the ISO 22000/HACCP product safety management system and the management system of the environment, ISO 14001.



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AYURMED

THE ART OF HEALTHY LIVING



ABOUT STAR INTERNATIONAL MED

At STAR INTERNATIONAL MED, we are driven by the passion of helping people with the unmatched healing power of nature, providing validated herbal solutions for the entire family.

Since 1999, we have been offering a diverse array of innovative high quality herbal products – dietary supplements (under the Ayurved brand) and cosmetics – with curative and prophylactic values.

The in-depth knowledge of our practice and of herbal active ingredients power, blended with a modern scientific approach, the up-to-date technology we make use of and the passion of our first-class professionals, led to the development of a range of proprietary formulations that meet our consumers needs, improve their health and increase the quality of their lives.

Over the time, Star International Med was supported by exceptional people, renowned doctors and pharmacists as Prof. Dr. Eugen Rotaru – Agronomist, Prof. Dr. Vladimirc Gusic – Biologist, Prof. Dr. Seneca Bergheanu – Pharmacist with a double Phd in Chemistry and Pharmacy.

At STAR INTERNATIONAL MED, our qualified team follow good manufacturing, laboratory and documentation practices that ensure our products with consistency in quality results. All our products are manufactured in compliance with Romanian, EU and international regulatory requirements.

Our commitment to provide efficient trustworthy products is backed by our constant concern for environment – our legacy.

Aiming to go Global, we will continue to share the herbal wisdom and health solutions locally, while expanding our brand visibility on the global market.



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ABOUT ZENYTH[®] PHARMACEUTICALS

Zenyth is a Romanian company producing premium food supplements, one of the leaders of the food supplement market in Romania.

Zenyth's vision is reflected by the motto "More education, more health!". Zenyth has turned its motto into action and offers not only natural products with multiple beneficial health effects, but is also actively involved in education and public information actions regarding the need for a healthy lifestyle.

In 2009, Zenyth launched its first product – ColonHelp. Shortly after its launch, ColonHelp became the most popular and loved product for detoxification and weight loss in Romania. From 2009 until today, Zenyth lives up to its promise of providing the best health care products.

Why you choose Zenyth products?

- 100% natural products, with quality ingredients, in optimal doses.
- Tested and continuously improved products for an integrative approach to health.
- CERES certified organic products.
- Products manufactured in an integrated ISO 9001:2015, ISO 22000:2018 quality-food safety management system.

We believe in the importance of understanding the preventive and therapeutic effects of correct nutrition (orthodietotherapy) and in individual responsibility for one's own health.

Take care of your health! Zenyth brings you the best tips for healthy living and the best health products!



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PARTNERS OF THE ASSOCIATION

PLANTA ROMANICA



Notes



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MEMBERS OF THE ROMANIAN OWNERS' ASSOCIATION

PLANTA ROMANICA

Q2-2023

